



## CREDAI SEAL OF APPROVAL AND PREFERRED PARTNER PROGRAM

**B**asis the concept of preferred partners, the CREDAI seal of approval was unveiled at NATCON 2010 in Dubai by the Hon'ble Minister Kumari Selja and Mr Depak Parekh, Chairman HDFC.

Introducing the concept during National Convention (NATCON), of CREDAI in January 2010 at Dubai, Mr Dharmesh Jain, Vice President, CREDAI said, "We have a fantastic power as an organisation. To harness this power, we want to forge partnerships and ensure that the best people in the industry partner with us over this year in CREDAI's efforts to build a stronger real estate industry."

The CREDAI Seal of Approval will be a comprehensive best product certification for all products, materials and services used in the real estate and construction industry. The endorsement from CREDAI will hold good for the duration of one calendar year.

CREDAI plans to eventually evolve the Preferred Partners program into a certifying body for the industry with parameters for quality and service levels. The program is expected to gain consumer confidence in a quality product. At present, CREDAI has brought the best names in the industry as it's partners.

**Get the CREDAI seal of approval for your brand.**

**You can be a part of the CREDAI Preferred Partner Program if:**

- You are a material supplier, product or service provider to the real estate or construction industry.
- If your brand occupied a leadership position in your product or service segment.
- If your product/service has achieved proven quality standards via relevant certified bodies, national or international.

**If you become CREDAI Preferred Partner, you can:**

- Use CREDAI Seal of Approval on your products and promotional material.
- Access more than ,6000 developers doing over 50,000 projects across the country.
- Get prominent visibility in CREDAI events and publication.

To be a Preferred Partner, contact:

**CREDAI National Secretariat**

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### CREDAI Preferred Partners:

